



2023 IMPACT REPORT

We believe in aging well

Our Mission: To champion informed and positive aging and serve as the area's catalyst for collaborative solutions.



In 2023, our AgeWell team continued to grow our impact. We ramped up our advocacy and scam prevention education, convened partners to address the growing challenge of financial insecurity, hosted a Nashville Mayoral forum, supported family caregivers through Eldercare Coach, and distributed a new edition of our *Directory of Services* across 13 counties. This year, we're excited to expand Eldercare Coach and launch the Secure Aging Collaborative. Thank you for partnering with us to provide trusted information, develop innovative solutions and lead collective advocacy to ensure we can all age well. Together, we are making a difference!

- Grace Sutherland Smith
Executive Director




"Thank you so much for your help and giving me new avenues to explore! My conversation with you was a bright spot in my week! I'll always be grateful to you!"


-Eldercare Coach client & long distance caregiver

TRUSTED COMMUNITY RESOURCE:
Impact by the numbers


We provide trusted information and online tools to ensure you stay informed and engaged in the community.




22k copies of our *Directory of Services* distributed to older adults, caregivers & professionals




10,167 unique visitors accessed our online *Directory of Services*




1,098 older adults attended scam prevention workshops in **10 counties**




426 Helpline callers received information & referral assistance



377 caregivers supported through our social enterprise, Eldercare Coach



3,127 attendees at **70+ events** across Middle TN received AgeWell resources



partnered with 50 organizations to champion older adults





CATALYST FOR SOLUTIONS TO UNMET NEEDS

We convene individuals and organizations to identify unmet needs and serve as a catalyst for collaborative solutions.



- Convened **20 partner organizations** for a six-month planning process and hosted focus groups to **develop a collaborative financial empowerment network for older adults**. With local support and two national grants, we've formed the **Secure Aging Collaborative** to provide financial counseling, benefit enrollment assistance and referrals to supplemental income opportunities.
- Connected **32,167 older adults, caregivers and professionals** to community resources via our print and online **Directory of Services**. Due to demand, we have printed an additional 5k to distribute this year!
- Supported **377 caregivers** through eldercare education, phone consultations with a geriatric care professional, Helpline support and online tools and resources.
- Partnered with NPT and the YMCA to deliver scam prevention education to over **1,000 older adults in 10 counties**.

CHAMPION & ADVOCATE FOR OLDER ADULTS

We advocate for and with older adults and family caregivers to enhance our community and support positive aging.



- Chaired the **TN Coalition for Better Aging** and led **collective advocacy** on key issues like expanding affordable and supportive housing options, addressing the direct care worker shortage, increasing support for family caregivers, and elevating aging to cabinet level status, supporting the Governor's proposal to move the TN Commission on Aging & Disability to DIDD and create a Dept. of Disability and Aging.
- Partnered with FiftyForward and The West End Home Foundation to host the **only mayoral forum focused on older adults**, where all candidates committed to making Nashville an age-friendly city.
- Hosted the **31st Annual Sage Awards** - our most successful fundraiser to date - where we honored six inspiring older adults for their lifelong community service and recognized Family and Children's Service for their leadership of the Relative Caregiver Program.

I was privileged to serve on AgeWell's Financial Empowerment for Older Adults workgroup representing my church that provided planning money. AgeWell is a shining star when it comes to bringing government, community services, and faith-based organizations together to solve the most pressing needs of older residents.

As a retiree who worked in the aging field for 20 years, I can attest to the need for agencies to work cooperatively.

- Kathy Zamata

Deputy Director, Retired

TN Commission on Aging & Disability
Vine Street Christian Church, Deacon

AgeWell's work would not be possible without your generosity.

We are grateful for your support and know that together, we will continue to make an impact throughout Middle Tennessee.

To make a donation, please visit agewelltn.org/support.



P.O. Box 158309 • Nashville, TN 37215

3511 Belmont Boulevard • Nashville, TN 37215

615.353.4235 • info@agewelltn.org • www.agewelltn.org



@agewelltn