



# 2022 IMPACT REPORT

*We believe in aging well*

**Our Mission:** To champion informed and positive aging and serve as the area's catalyst for collaborative solutions.

## TRUSTED COMMUNITY RESOURCE:

### *Impact by the numbers*

We provide trusted information and online tools to ensure you stay informed and engaged in the community.



**35+ partner organizations** to champion older adults



**433 Helpline callers** received information & referral assistance



**226 caregivers** supported through our social enterprise, Eldercare Coach



**12,832 copies** of our *Directory of Services* were distributed to older adults, caregivers & professionals



**5,515 unique visitors** accessed our online *Directory of Services*



**3,636 provided** with scam prevention & community resources



**575 educated** through community trainings



In 2022, we moved our office to Second Presbyterian Church, updated our *Directory of Services* and expanded local and statewide advocacy, focusing on unmet needs like affordable housing and supports for aging in place and family caregivers. This year, we're focused on Eldercare Coach and building a new Financial Empowerment network. Thanks to you - our partners and generous supporters - we continue to provide trusted information, develop innovative solutions and expand our collective advocacy to ensure we can all age well. Together - we are making a difference!

- Grace Sutherland Smith  
Executive Director



*"I never got the chance to thank you for this email and our phone call. I'm just wading through these resources now and realizing the breadth of options you provided. I can't thank you enough!"*

-Eldercare Coach client & long distance caregiver





## CATALYST FOR SOLUTIONS TO UNMET NEEDS

We convene individuals and organizations to identify unmet needs and serve as a catalyst for collaborative solutions.



- Expanded partnerships with local employers and GNRC-Area Agency on Aging (AAAD) for our **Eldercare Coach** program, providing 226 working caregivers with eldercare education, Helpline support and personalized phone consultations
- Connected 18,347 older adults, caregivers & professionals to community resources via our print & online **Directory of Services**, and updated content & published our 2023-2024 edition
- Launched a **new webinar series, Keys to Living & Aging Well**, in partnership with GNRC-AAAD, the YMCA and Jewish Family Service with recorded segments available on our website
- Convened the Middle Tennessee Elder Watch, generating media coverage for World Elder Abuse Day and hosting two collaborative **drive-through shred events** for older adults

## CHAMPION & ADVOCATE FOR OLDER ADULTS

We advocate for and with older adults and family caregivers to enhance our community and support positive aging.



- Chaired the **TN Coalition for Better Aging** and led collective advocacy, prompting the Comptroller's office 2022 Senior Long-Term Care in Tennessee update report and allocation of \$30 million to expand services through the CHOICES and Options programs so that 5,000 more older adults & adults with disabilities receive home and community based support
- Led local **affordable housing advocacy** with NOAH and others resulting in Metro Nashville allocating \$30 million in ARPA funding for affordable housing, prioritizing \$8 million for older adults to fund new rental units, shared housing improvements and a home share program
- Hosted a record setting **455 attendees at our 30th Annual Sage Awards**, honoring 7 inspiring older adults for their lifelong community service, and recognizing the Senior Citizens Awareness Networks (SCAN) of Rutherford & Wilson counties

*"The Tennessee Coalition for Better Aging is a vital champion for older adults, including those with disabilities. The Tennessee Disability Coalition is proud to partner with AgeWell in leading collective advocacy. We are stronger together, and our united voices are making a difference in elevating issues, shaping solutions, and creating a society that values, includes, and supports adults and families across our state."*

**- Donna DeStefano**  
Assistant Executive Director  
Tennessee Disability Coalition

AgeWell's work would not be possible without your generosity. We are grateful for your support and know that together, we will continue to make an impact throughout Middle Tennessee. To make a donation, please visit [agewelltn.org/support](https://www.agewelltn.org/support)

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